

# 2019-2020 District Goals



**District:** District 201Q3  
**Constitutional Area:** Australia, New Zealand, Papua New Guinea, Indonesia, S. Pacific

## LEADERSHIP: CLUB OFFICER TRAINING

**In the 2019-2020 fiscal year, 75% of incoming Club Officers will complete Club Officer training.**

### Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal

1. GLT Coordinator in conjunction with the DG to organise dates, venues, host clubs for training days across the District
2. GAT Coordinators plan the program for delivery and organise presenters
3. Produce manuals for President, Secretary, Treasurer and GAT members
4. Follow up with clubs that have not RSVP'd
5. Promote Ebooks + online modules to club officers, zone & region chairs + GAT team members

## REGION AND ZONE CHAIRPERSON TRAINING

**In the 2019-2020 fiscal year, 80% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training**

### Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal

1. Region/Zone training modules to be covered during Cabinet Officer Training Days
2. Promote and encourage region/zone chairs to access and utilise resources listed in the LCI Member section including the Meetings Guide for Zone Meetings
3. Seek feedback/input from region/zone chairs to identify areas for further training during the year
4. Allocate time at cabinet officer training for all cabinet officers to register on Lions Learning Center to create learning account

## LEARNING FOR EVERY LION

### Lions Leadership institutes

**During the 2019-2020 fiscal year, the district will identify qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area**

### Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

## Custom goal and action items

Goal: During 2019-2020 year, 100 Lions in the District will complete a Lions Learning Center course

Action Steps

1. Promote the use of the LLC to all members at various forums
2. Allocate time at Cabinet Officer training session to show officers how to register and create an account
3. Provide list of suggested courses
4. Encourage cabinet members to complete at least one online module
5. Develop "incentive" system to acknowledge those officers who complete course
6. Encourage region teams to promote and enable club officers to complete online courses

## MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	65
2nd Quarter	55
3rd Quarter	65
4th Quarter	55

**By the end of the 4th quarter, the district will add a total of 240 new members.**

### Action Items:

My district will establish 1 club branch(es).

My district will induct 1 new Lions under 40 years old.

My district will organize at least 1 membership growth event(s).

All clubs in my district will set individual membership goals

My district will use and promote membership resources to achieve our goal. Just Ask Guide, Club Membership

Chair Guide with induction ideas, Community Needs Assessment and Membership Development Grant

## NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	0	0
2nd Quarter	1	20
3rd Quarter	0	0
4th Quarter	0	0

**By the end of the 4th quarter, the district will start 1 new clubs.**

**With a minimum of 20 charter members.**

### Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs

My district will organize Leo Club(s).

My district will start Speciality Club(s).

Professional- Doctors

My district will use and promote membership resources to achieve our goal. Membership Development Grants, New Club Development Guide and Just Ask Guide).

## MEMBER RETENTION

	Drops
1st Quarter	50
2nd Quarter	80
3rd Quarter	40
4th Quarter	80

**By the end of the 4th quarter, the district's membership drops will not exceed 250 members.**

### Action Items:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

1. Provide resources to Club Presidents and Membership Chairs on "New Member Orientation"
2. Promote sharing of ideas for member satisfaction and engagement and belonging to Lions family
3. Provide upskilling sessions on topics such as "Conflict Resolution"

## NET GROWTH GOAL

240	+	20	-	250	=	10
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

## SERVICE: PEOPLE SERVED

**In the 2019-2020 fiscal year, my district will serve 150,000 people.**

### Action Items:

Of the total number of people served in my district, 7500 people will be youth (under 18 years old).

My district will use and promote service resources to achieve our goal. Service Project Planners Club and Community Needs Assessment (Developing Local Partnerships and Fundraising Guide).

I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community

Additional action items to achieve this goal

1. Establishment of GST members in each of the regions
2. Encourage clubs to set a youth engagement target with their service projects

## SERVICE ACTIVITIES

**In the 2019-2020 fiscal year, my district will complete 2800 service activities.**

### Action Items:

I will educate clubs in my district about our global causes

## SERVICE ACTIVITY REPORTING

**In the 2019-2020 fiscal year, 85 % of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their clubs service

My district will use and promote service resources to achieve our goal. Service Activity Reporting Service Reporting Guide, and Why Service Reporting Matters).

1. Assign project chairs to each of the global causes
2. Take a snapshot of the types of projects across the district within regions and project chairs to brainstorm ideas for further engagement and promote to clubs via zone meetings etc
3. Each region to formulate plan to ensure increase in engagement of clubs in global causes

### Custom goal and action items

1. Encourage all clubs to appoint a club service chair and record on MyLCI
2. GST members in regions to support clubs in reporting service hours

## LCIF: PARTICIPATE

**By the end of the 2019-2020 fiscal year, 10% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF**

### Action Items:

## FUNDRAISE

**During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$25000.00 to support Campaign 100: LCIF Empowering Service.**

### Action Items:

## ADVOCATE

In the 2019-2020 fiscal year 85% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items: